



TUUSULA

Alone can be faster, but together further
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Conference on cooperation

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WHO WE ARE?

Virpi Lehmusvaara, Director of Education and Culture at the city of Tuusula. Tuusula is located about 25km north of the city of Helsinki and it has about 40,000 inhabitants.

I'm also the chair of the board of Opsia ry. Opsia is an association for educational directors in Finland.

Pentti Halonen, Director of Education and Culture at the city of Hyvinkää. Hyvinkää is located about 40km north of the city of Helsinki and has 47 000 inhabitants.

We are in charge of education services, which consist of the following: early childhood education, comprehensive schools, general upper secondary education, liberal adult education and basic art education, culture and museum services, libraries, sports and youth services

MANAGEMENT SURVEY 2020 (ASSOCIATION OF FINNISH LOCAL AND REGIONAL AUTHORITIES)

In autumn 2020, the Finnish National Agency for Education, the Finnish Education Employers (FEE) and the Association of Finnish Local and Regional Authorities did a survey to collect views on leadership in a changing operating environment from supervisors and directors working in the education and research sector and in municipal education services.

Three out of four supervisors and managers working in the field of education and research feel that there have been many changes in the operating environment in recent years.

According to the survey, the supervisors and managers who work in this sector mainly get support from others working in similar positions and from their staff.

This indicates that cooperation is done well

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WHY COOPERATION MATTERS?

We should not cooperate just for the sake of it but to achieve results

Cooperation should increase the competence, attractiveness, vitality and welfare of the region and also **the quality of services**

Cooperation that benefits all parties is important

Municipalities often have more leverage when they are together

Alone they may not have enough resources but together with others they will

The cooperation also gives permission our staff to go work and to cooperate

It is also possible to different municipalities to specialize and together we have the competence that is needed for the are.

WHAT ARE THE CHALLENGES?

Everyone to contribute in cooperation

Some things are more meaningful for some parties (size of the municipality)

Goals for the cooperation must be shared and well understood

MINISTRY OF EDUCATION AND NATIONAL BOARD OF EDUCATION (OPH)

The Ministry of Education and Culture grants statutory state aid and discretionary subsidies for projects relating to education, research, culture, sport and youth work. The Ministry grants funds towards the cost of organisations' operations, the activities and construction of educational and cultural establishments, and for information society projects

Finnish National Agency for Education grants subsidies for international activities in education from an appropriation earmarked for the purpose in the state budget. It is also in charge of implementing a number of nationally-funded programmes of collaboration in higher education

Most of state aid and subsidies are for the municipalities and you have better possibilities to get them, when you make the application in **cooperation together with other municipalities**

Example;

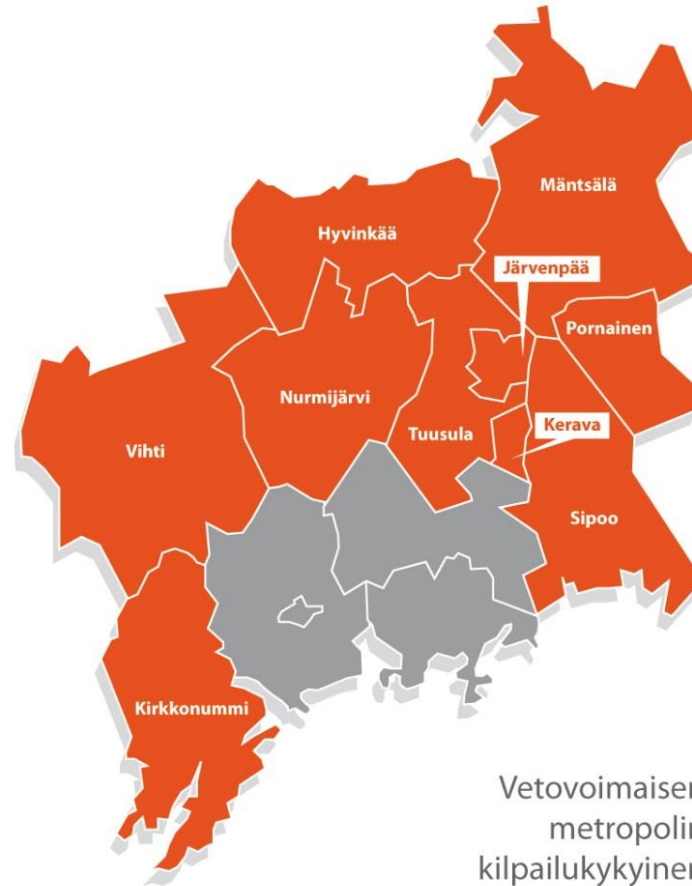
<https://minedu.fi/en/qualityprogramme>, the latest larger programme for the development

#righttolearn



Hyvinkää | Järvenpää | Kerava | Kirkkonummi
Mäntsälä | Nurmijärvi | Pornainen | Sipoo | Tuusula | Vihti

KUUMA Municipalities



Vetovoimaisen
metropolin
kilpailukykyinen
KUUMA-seutu

kuuma.fi

The KUUMA region consists of 10 municipalities surrounding the Helsinki Metropolitan Area.

The KUUMA municipalities are Hyvinkää, Järvenpää, Kirkkonummi, Kerava, Mäntsälä, Nurmijärvi, Pornainen, Sipoo, Tuusula and Vihti.

The purpose of the KUUMA cooperation is to strengthen the competitiveness and attractiveness of the member municipalities as a part of the Helsinki region, to increase the effectiveness of lobbying and to improve the quality and effectiveness of service provision.

The KUUMA area has a combined population of approximately 330,000. By 2040, the population of the area is anticipated to grow more than the population of the regions of Pirkanmaa and Varsinais-Suomi combined.

Background

Municipalities exercise the highest decision-making power in the KUUMA regional cooperation. The cooperation agreement, which is defined in the Local Government Act and entered into force on 1 January 2013, means that the joint lobbying work of the municipalities is organised by host city Kerava

Chair is changed every calendar year

Kerava City Council appoints the board of the KUUMA region's municipal enterprise for two years at a time. The board is a joint body of the member municipalities. It operates under the Kerava City Board in accordance with the Local Government Act.

Key objectives of the KUUMA region

The cooperation and activities of the KUUMA municipalities are founded on two things:

- ❑ collective lobbying and marketing for the region.
- ❑ All measures and projects aim for improving the region's competitiveness, recognition and influence.

Priorities for 2021

1. Defending the region during the mitigation of the effects of the coronavirus
2. Participating in the drafting process of municipal policy guidelines
3. Lobbying during the drafting of congestion charge legislation and during national transport system planning.
4. Actively participating in and influencing the MAL2023 plan.
5. Protecting the region's interests during the regional government reform.
6. Improving the region's marketing both abroad and in Finland, increasing recognition (if the coronavirus situation permits)
7. Getting a possible regional project/projects included in the EU stimulus package as a part of the recovery plan of the Uusimaa region.

Finances

The costs of the KUUMA regional cooperation are divided between the member municipalities based on their population.

Totals

Budget 2020 EUR 514,850 - Budget 2021 EUR 512,650

The overall budget is affected by:

- Basic activities
 - EUR 390,000
- Projects
 - EUR 122,650 (MAL planning, WIMMA, Helsinki Ring of Industry)

Different bodies and officials

KUUMA Board

- Chair Irma Pahlman, Hyvinkää
- Vice-chair Marja Suomela, Kerava

KUUMA Commission

- Chair Jyrki Mattila, Hyvinkää
- Vice-chair Kirsi Rontu, Kerava

Competitiveness and Vitality Group

- Chair Annukka Lehtonen, Hyvinkää

Town Planning Group

- Chair Anitta Ojanen, Hyvinkää

Housing Group

- Chair Hannu Lindqvist, Hyvinkää

Transportation Group

- Chair Kimmo Kiuru, Hyvinkää

Climate Group

- Chair Tapio Reijonen, Keski-Uudenmaan ympäristökeskus (Centre of Environment of Central Uusimaa)

Objectives of education management cooperation

1. High-quality basic services in the KUUMA region, consistent provision of services and potential joint services
2. Interface work in relation to health and social services, coronavirus situation as an example.
3. Development of competence and leadership, several joint projects
4. Education policies and statements
5. Entrepreneurship education

Meetings of educational directors

Meetings approx. 5-6 times a year

In 2020, meetings were held once or twice a month due to the coronavirus situation

The chair is changed when the chair of the KUUMA region changes. Virpi Lehmusvaara chaired in 2020 and Pentti Halonen in 2021, secretarial services are provided by the chairing municipality.

Shared platform set up in Microsoft Teams

The agenda is completed one week before the meeting and the memorandum is reviewed in the next meeting

Examples of joint projects

1. KUUMA ICT
2. Development of basic education, #uuttakoulua project
3. Development of tutor teaching
4. Development of guidance and counselling
5. Development of intensive special support



COOPERATION WITH KEUSOTE

HEALTHCARE AND SOCIAL WELFARE OF CENTRAL UUSIMAA

ORGANISATION OF HEALTHCARE AND SOCIAL WELFARE

Keusote, the joint municipal authority for healthcare and social welfare in Central Uusimaa, organises all health and social services in six municipalities in Central Uusimaa. The joint municipal authority includes Hyvinkää, Järvenpää, Mäntsälä, Nurmijärvi, Pornainen and Tuusula.

The health and social services are divided into three areas:

- services for the elderly and the disabled,
- healthcare services and medical care
- mental health and addiction services and social services for adults and services for children, young people and families.

COOPERATIVE BODIES BETWEEN KEUSOTE AND MUNICIPALITIES

Keski-*SOTE*
Uudenmaan

Decision-making

Board of the joint municipal authority

Council of the joint municipal authority

Cooperation between officials:

- Group for municipal managers
- Financial group
- Health and welfare promotion (hyte) group
- Group for directors of education

JOINT MISSION OF EDUCATION COOPERATION

Promoting health and welfare among children, young people and families in the area

- Making interface work visible serves the residents and customers of Keusote and municipalities. It is important that the services do not overlap or lack continuity and that the service chains function well.
- Our duty is to ensure timely, relevant and cost-effective support for children, young people and families with different needs in our area
- Also: preparing for the regional government, health and social services reform

OBJECTIVES OF COOPERATION

Knowledge-based healthcare management and regional welfare work

- Regional welfare plan
 - Shared priorities and implementation plan

Welfare plan for children and young people

- Functional student welfare services, preventive services
- Effective cooperation between early childhood education, school and child welfare services

Family centres (Keusote and municipalities)

- Developing the cooperation between early childhood education and child health clinics
 - Adopting early-stage mental health promotion methods from early childhood education and care
- Developing mental health services for children and young people: Development of early-stage psychosocial work in multidisciplinary cooperation
 - Introduction and implementation of effective methods (adolescents: CoolKids and IPC) and joint agreements

Development of mental health services for children and young people

- Regional development of intensive special support (Kalliomaan)
- Continuation of support in transition points (from early childhood education to school to upper secondary education, from children's clinic to adolescents' clinic, etc.)

MEETING STRUCTURE

- Directors of Kesote and directors of education (education providers) cooperate regularly
- We hold meetings approximately once a month
- Chairperson elected, different experts in meetings upon request
- Shared online platform for working
- Reporting to municipal managers



THANK
YOU!